# **INTERVIEW PREP SHEET**

Congratulations on being identified as a **Pathfinder** in your field! A Pathfinder is someone who has gone above and beyond in their work, bringing new ways of thinking, innovative ideas, and collaborative projects online that enhance the collective thinking and maturity of their industry. A Pathfinder shares knowledge openly for the sole purpose of building up those around them. You have done some cool things and your colleagues really want to hear your story. We are here to help bring your story to life and connect those who share, with those who seek.

| Name: |  |
| --- | --- |
| Job Title: |  |
| Organization: |  |
| What project\initiative ARE YOU SHARING? |  |

The purpose of this document is to collect background information prior to an interview. The interview will be made into a podcast to be shared online alongside a longer write up about your work. For consistency, all Pathfinder interviews follow the same interview format. We ask that you please take some time to think about the key messages of your story before meeting as we try and make the videos under 30 mins in length. Remember: You may not think you have done something extraordinary, but others do and want to hear what you have to say!

| Introduction  |
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| During this section the interviewer will set the stage asking who you are, what your successful project or initiative was and have you talk about it to the listeners | *Please explain your work here. What the problem was and why you wanted to tackle this problem* |
| **P**assion |
| This section will take a deeper dive into you. What is your passion here, what drove you to want to pursue this project or initiative? | *Please explain what drove you to do this work – why do you get out of bed every day to do this work?* |
| **A**ction |
| Turning passion into action is the next step. The questions here will ask how you turned this into reality. What are the outcomes and who is better off because of the work? | *Please explain the action you took to help solve the problem. What did you build or what did you do? Talk about it, show us* |
| **T**enacity |
| It takes hard work to do something special. In this section we will talk about the tenacity you had to bring this project or initiative to reality. What objections did you have and how did you overcome them? | *Please explain the hurdles you had to overcome and your approach to them.*  |
| **HUMILITY** |
| Great achievements are not great unless everyone crosses the finish line together. This section will ask about how this work humbled you and your team. What did you learn about people, what would you have done differently and why do you want to share this story with everyone? | *Please explain what you learned about yourself, your team, colleagues, and what others need to consider when following this same path* |
| CALL TO ACTION |
| Finally, we will wrap by asking how others might find your project, or service online and any other shout outs you want to make. | *Please explain how people can find out more or contact you for questions.* |

**Anything else you would like to share? List it below**

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